



## **IF ONE-EYED JACK'S SALOON HAS ITS "EYE" ON THE AMERICAN TRIBUTE RIDE**

"All of us at American Tribute Ride [ATR] are extremely proud to have gained the support of this incredible American Icon, One-Eyed Jack's Saloon and its owner, Peter Gold" stated Ron Naab Chair of the American Tribute Ride

Firefighters, police officers, Emergency Medical Responders, active and veteran Military are invited to join the ride, July 26<sup>th</sup>, 2014 starting at Suburban Harley in Thiensville, WI at 11:00 AM and continue through the Northern Kettle Moraine area. Those riders that join us in Wisconsin and travel onto Sturgis and ONE-EYED JACK'S will receive a very special commemorative souvenir.

Only riders who participate in ATR and arrive at One Eyed Jacks for Sturgis Event will receive this special item, according to officials with the American Tribute Ride.

The funds raised from this ride will benefit a number of entities including scholarships for youngsters that have lost a loved one that was a first responder, whether as a firefighter, EMS, law enforcement or military. Others that assist, serve or remember those that have served and those that are serving.

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